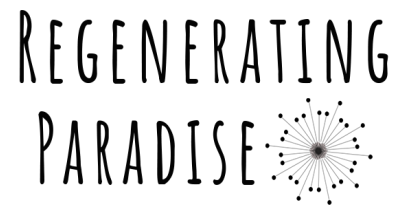


FOR IMMEDIATE RELEASE

Contact: Allen Myers
415-248-6231
allen@regeneratingparadise.org
www.regeneratingparadise.org



4th Annual Paradise Revival Festival Returns to Commemorate the Camp Fire

PARADISE, CA, October 22, 2022-- To commemorate the 4-year anniversary of the 2018 Camp Fire, the nonprofit organization [Regenerating Paradise](http://www.regeneratingparadise.org), along with several Ridge organizations will produce the 4th annual [Paradise Revival Festival](http://www.paradiserevival.com), Saturday, November 5th, from 11AM - 5PM at the Terry Ashe Recreation Center. 6626 Skyway, Paradise. California.

The Paradise Revival Festival is an opportunity for the community to gather and honor the loss associated with the Camp Fire and also celebrate community resilience and a hopeful future. Several community recovery organizations will be present to share resources with the community, including the Camp Fire Collaborative and Rebuild Paradise Foundation. The Town of Paradise will also have a booth.

This week, event organizers released this year's festival poster, which features original artwork created by local artist Steve Ferchaud, who said, "The reality is, we are all in this together, rebuilding together, in this place, with this nature, and that gives me a lot of hope." Ferchaud's original painting depicts a large oak with many hands together forming the tree and a beam of light shining through., "I wanted to illustrate that community, that hope," he said, Ferchaud's artwork reflects the community's values and festival themes: nature, community, and collaboration. He will be at the event to sign copies of the festival artwork.

Allen Myers, festival director and Executive Director of Regenerating Paradise, said, "Understandably, many may still find this anniversary painful. The Camp Fire was an undeniable moment of change. By grieving together we process our pain and create space in our lives for what is next." Myers, who is a second-generation Paradise community member continued, "This festival is a new tradition, one that will acknowledge our history, our shared loss, our resiliency, and our hopeful future."

The event is free and open to the public. PATCH (Paradise, Art, Theater and Culture Hub) a newly formed non-profit organization, is curating the local music, theater and art activities for the event. The final schedule will be announced soon.

The event is still open for vendor applications and sponsors. Interested parties can apply at www.paradiserevival.com

The Paradise Revival Festival is made possible by generous support from North Valley Community Foundation, Butte Strong Fund, Butte County Local Food Network and UC Davis.

[Regenerating Paradise](#) is a nonprofit organization formed in the wake of the Camp Fire. We define ‘regenerating’ as a process of rebuilding and recovery that replenishes rather than depletes. We look to the residents of the Ridge—our community—for our resources, with the intention “to co-create and cultivate communities that make use of our abundant gifts and that work for all life.”

For more information visit www.RegeneratingParadise.org or email allen@regeneratingparadise.org.

###

