

# CAL FIRE MEDIA ADVISORY

## California Department of Forestry and Fire Protection



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**RELEASE**  
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### **CAL FIRE Urges Personal Responsibility in Protecting Against Wildfire** *“Wildfire Preparedness Week” Events Statewide to Share the Message*

**Sacramento** – After a record-breaking 2020 fire season, now is the time to dramatically increase your safety and the survivability of your home by preparing well in advance of a wildfire. Three live events will mark California’s annual “Wildfire Preparedness Week,” and CAL FIRE is raising awareness and encouraging families and communities to take a hands-on approach in wildfire preparedness.

**Who:** CAL FIRE will be joined by the US Forest Service, Cal OES, and other local, state and federal fire and emergency officials to speak about wildfire readiness and mutual aid.

**What:** Wildfire Awareness Week Kick-Off Events. State, federal and local public safety officials will express how emergency responders are prepared for the 2021 fire season including prescribed fire and vegetation management, and how the public can prepare as well through home hardening and defensible space.

**When/Where:** **Monday, May 3, 2021 at 11:30 a.m.**  
San Pablo Reservoir – Visible tree mortality at this location  
East Bay Municipal Utility District  
500 San Pablo Dam Rd.  
Orinda, CA 94563

**Wednesday, May 5, 2021 at 11 a.m.**  
Loafer Creek Recreational Area  
Loafer Creek Rd and Highway 162  
Oroville, CA 95966

**Friday, May 7, 2021 at 11 a.m.**  
King Gillette Ranch  
26800 West Mulholland Hwy.  
Calabasas, CA 91302

Press Kit Link: <https://calfire.box.com/s/yce08umg4vyp4meq00kr18ht87st04ta>

Additionally, CAL FIRE is encouraging Californians to access the “Ready for Wildfire” web-based app that includes local alerts, checklists for preparedness, evacuation plans, and other kits. To download the free Ready for Wildfire web-based app, visit <https://plan.readyforwildfire.org/>.

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